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This week's Q&A with

Seth Roberts

Dallas Partner [Seth Roberts](#) is a trial lawyer in Locke Lord's Business Litigation and Dispute Resolution Practice Group, focusing on complex business disputes, products liability and mass tort litigation. He regularly serves as lead and local counsel in state and federal court, providing valuable insight and creative solutions for modern legal challenges.



More About Seth

What has helped you to become successful in your field?

I have been fortunate to work with, and against, some of the best trial lawyers in the country. I have tried to study their techniques, practice their good habits and make them my own. At the end of the day, litigation is about persuasion, and persuasion is about good communication. Good trial lawyers can learn a new industry or subject matter on the fly, but we add value by communicating information in a way the judge or jury will understand.

What's the biggest challenge you've faced in your career?

I think the biggest challenge every trial lawyer faces is developing confidence in their own courtroom skills. Once you overcome that obstacle, you can negotiate any dispute from a position of strength.

What drives or motivates you on your hardest days/during your most difficult matters?

We can all feel overwhelmed by the enormity of a task at hand. But like Mr. Rogers says, those negative emotions will eventually pass. That's when the real problem-solving begins. The rewarding part of litigation is learning to harness your skill set to solve your client's problems in unique and creative ways.

What do you do to give back to the community?

I have been privileged to serve on the Board of Trustees for Dallas Baptist University, my undergraduate alma mater. This experience has been one of the great joys of my professional life.

If you could have dinner with one person, living or dead, who would it be and why?

This may sound cheesy, but the honest answer is my wife. She is also a litigation partner and we have three little boys. Quiet evenings and leisurely dinners can be hard to come by, but there is no one I would rather spend time with.

What would be your fantasy career if you weren't a lawyer?

I'd be a best-selling fiction writer (with good reviews).



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