



Attorneys & Counselors

**Julie Gilbert**  
Chief Marketing Officer  
T: 713-226-1140  
[jgilbert@lockelord.com](mailto:jgilbert@lockelord.com)  
[www.lockelord.com](http://www.lockelord.com)

**For Immediate Release**

---

## Locke Lord Launches Special Practice Section to Focus on Growing Telephone Consumer Protection Act (TCPA) Litigation

**June 17, 2013** – Locke Lord is among the first Top 100 U.S. law firms to create a national practice section devoted to defending the growing number of complex and expensive lawsuits related to the Telephone Consumer Protection Act (TCPA). The international law firm has dedicated 14 lawyers from around the country to focus a substantial amount of their time to class action litigation surrounding a 1991 statute that has taken on new importance as companies increasingly use text messaging to target consumers.

From sports teams and pizza companies to pharmaceutical firms and doctors' offices, any business that uses cell phone texts and calls, as well as fax machines, to send messages to consumers is at risk for a TCPA class action lawsuit. The Act restricts telemarketing and the use of automated telephone equipment, and limits the use of automatic dialing systems and prerecorded voice messages, text messages and faxes. Without damage caps like those found in some other consumer protection statutes, more of these high-exposure class actions are filed daily. Many businesses are unaware of this growing TCPA threat. Some large private companies have been forced into multimillion dollar settlements, while several smaller companies have been forced out of business.

"We recognized early on that this was a rapidly evolving area of law, and Locke Lord has been at the forefront of handling TCPA cases," said Partner Tom Cunningham, chair of Locke Lord's Class Actions Practice Group. "We regularly watch TCPA case filings and monitor every new TCPA decision rendered by federal and state trial and appellate courts across the country."

Cunningham and Partner Martin Jaszczuk, the head of Locke Lord's TCPA Class Action Litigation Section, have presented seminars and written several articles analyzing changes and nuances in TCPA matters nationwide. "The TCPA touches virtually every industry and our lawyers are currently handling TCPA class actions for a variety of companies, including one of the country's biggest home security companies, a top U.S. retailer and a large pharmaceutical company," Jaszczuk said.

Locke Lord LLP consistently ranks among *American Lawyer's* top 100 U.S. law firms. The Firm's full range of practice and industry areas serve international and national clients from offices in Atlanta, Austin, Chicago, Dallas, Hong Kong, Houston, London, Los Angeles, New Orleans, New York, Sacramento, San Francisco and Washington, D.C. It has an excellent reputation in complex litigation, regulatory and transactional work, with its 650-plus lawyers building collaborative relationships and crafting creative solutions – all designed and executed to meet clients' long-term strategic goals.

*Tom Cunningham can be reached at (312) 443-1731 or [tcunningham@lockelord.com](mailto:tcunningham@lockelord.com)*

*Martin Jaszczuk can be reached at (312) 443-0610 or [mjaszczuk@lockelord.com](mailto:mjaszczuk@lockelord.com)*

###