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For Immediate Release

Locke Lord's Trademark Team Makes 2013 Top 1000 Ranking in *World Trademark Review*; 2 Texas Partners Recognized

February 7, 2013 – Locke Lord's national Trademark, Copyright & Advertising Practice is recognized among the leading trademark practices worldwide in the third edition of *World Trademark Review (WTR) 1000*, a global directory of leading trademark legal services providers. In addition, Dallas Partner Michael R. Schulman, Chair of the Trademark, Copyright & Advertising Practice, and Houston Partner Paul C. Van Slyke, Chair of the Trademark & Branding section, are recognized individually as leaders in their field.

This year's edition of *WTR* says the Firm's "solid trademark offering is complemented by interlocking regulatory and advertising practices." The publication calls Schulman "a seasoned adviser who brings a deep understanding of trademark and related areas of law to his counseling-focused practice." Calling Van Slyke "a celebrated litigator" with a "formidable courtroom track record," *WTR* says his defense of globally recognized brands includes a substantial anti-counterfeiting component.

Recognition in *WTR 1000* comes via extensive analysis and face-to-face interviews with more than 1,300 trademark specialists in both private practice and in-house. Work examples, skill, depth of experience and expertise and market presence are all among the considerations for inclusion. The final list includes those firms and lawyers receiving the most substantial positive feedback.

Locke Lord LLP consistently ranks among *American Lawyer's* top 100 U.S. law firms. The Firm's full range of practice and industry areas serve international and national clients from offices in Atlanta, Austin, Chicago, Dallas, Hong Kong, Houston, London, Los Angeles, New Orleans, New York, Sacramento, San Francisco and Washington, D.C. It has an excellent reputation in complex litigation, regulatory and transactional work, with its 650-plus lawyers building collaborative relationships and crafting creative solutions – all designed and executed to meet clients' long-term strategic goals.

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