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**For Immediate Release**

## Bart Huffman Joins Locke Lord's Austin Office as an Intellectual Property Partner with Emphasis on Privacy and Internet Technology Matters

**(AUSTIN) January 11, 2012** – Locke Lord announces that Bart Huffman has joined its Austin office as a Partner in the Intellectual Property (IP) Practice Group. Huffman headed his previous firm's Privacy and Data Security practice, and his wide experience in this complex area of the law increases Locke Lord's IP platform as it evolves to meet clients' growing global needs.

Huffman brings a strong litigation background to Locke Lord's IP team, along with a strategic niche practice in the privacy area in which he advises clients on strategy and policy issues, compliance, commercial technology services and other transactional matters. His dual role in the areas of privacy and IP transactional and litigation matters make Huffman a strategic addition to Locke Lord's national IP group, which has members in all Texas offices as well as in seven additional cities around the United States.

"Internet security and privacy issues – combined with copyright, trademark and general technology law – are a specialty of growing importance, and Bart brings just the right mix of knowledge and experience to add a new dimension to our IP practice," said Brian Cassidy, Managing Partner of the Austin Office. "We know he'll fit in well in our Austin office and we look forward to many opportunities to collaborate on matters throughout Texas and nationally."

Huffman represents regional clients as well as Fortune 500 companies and comes to Locke Lord from Cox Smith in San Antonio. His background in systems engineering gives him a fresh perspective on the data and IP issues that forward-thinking companies face today. He is recognized by *Chambers USA* as a leader in the field of IP law and is a U.S. Patent and Trademark Office Registered Patent Attorney and a Certified Information Privacy Professional with the International Association of Privacy Professionals.

Huffman graduated with honors from The University of Texas School of Law and earned a B.S.E. in civil engineering and operations research, with a certificate in engineering and management systems, from Princeton University. He is currently a visiting fellow at Princeton's Center for Information Technology Policy.



Locke Lord LLP consistently ranks among *American Lawyer's* top 100 U.S. law firms. The Firm's full range of practice and industry areas serve national and international clients from offices in Atlanta, Austin, Chicago, Dallas, Hong Kong, Houston, London, Los Angeles, New Orleans, New York, Sacramento, San Francisco and Washington, D.C. It has an excellent reputation in complex litigation, regulatory and transactional work, with its 650-plus attorneys building collaborative relationships and crafting creative solutions – all designed and executed to meet clients' long-term strategic goals.

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