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FOR IMMEDIATE RELEASE

LOCKE LORD ONE OF FIRST LAW FIRMS IN NATION TO ROLL OUT NEW IPHONE APP WITH FAST AND FREE INFORMATION AT A CLICK

December 6, 2010 – Locke Lord Bissell & Liddell is one of the first top 100 law firms in the country to introduce its own iPhone App, a comprehensive, user-friendly application featuring built-in GPS, clickable contact information that uploads instantly and much more, available via free download from The App Store at <http://itunes.apple.com/us/artist/locke-lord-bissell-liddell/id406355037> and from the Locke Lord website at www.lockelord.com.

The Locke Lord App is a quick and easy way for clients, prospective clients, the legal community and the general public to contact attorneys, read attorney biographies, register for Firm events or Continuing Legal Education (CLE) sessions and find their way around cities where our offices are located. The clickable location feature lets users find hotels and restaurants close to Locke Lord offices in 11 U.S. cities and uses Global Positioning System (GPS) technology to direct them to physical addresses. Each Locke Lord App screen links to the Firm's Professionals, Practices, News/Events, Locations and About the Firm icons. When users select an attorney's name, they can call, e-mail or download that contact with one click. They can access Firm *Client Alerts*, press releases and other materials and also sign up to receive industry publications.

"This investment takes law firm service to a new level and operates much quicker than a traditional mobile site," said Locke Lord Chair Jerry Clements. "Locke Lord's App is a creative approach to technology that puts the Firm's website in a condensed form at users' fingertips and gives them information-to-go directly from their iPhones and iPads. Not only is Locke Lord's App helpful and time-saving, it's also a lot of fun. This App demonstrates Locke Lord's commitment to provide cutting-edge service to our clients 24-7 in a variety of ways."

The Locke Lord App was developed after internal research showed the majority of the Firm's website visitors accessed the site through iPhones and iPads. It was designed by Nelson Taruc with Automated Graphic Design, and developed with input from Hubbard One, a company that provides marketing and business development products to professional services organizations.

Locke Lord Bissell & Liddell LLP consistently ranks among *American Lawyer's* top 100 U.S. law firms. Our 30-plus practice areas serve national and international clients from offices in Atlanta, Austin, Chicago, Dallas, Houston, London, Los Angeles, New Orleans, New York, Sacramento, San Francisco and Washington, D.C. We have built a solid reputation in complex litigation, regulatory and transactional work, and our nearly 650 attorneys build collaborative relationships and craft creative solutions – all designed and executed to meet clients' long-term strategic goals. At the end of each year, we want our firm to be better, stronger and more highly regarded than it was at the beginning.