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# Locke Liddell & Sapp rolls out redesigned Web site

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The Houston law firm of Locke Liddell & Sapp LLP has unveiled a new Web site that demonstrates a series of initiatives.

The Web site also debuts Locke Liddell's new logo.

Users who go to [www.lockeliddell.com](http://www.lockeliddell.com) will see a home page that has a distinctive dashboard on the right side. The left side of the home page has the traditional links to such areas as law firm practice groups, attorneys, careers and offices.

The dashboard on the right side is designed with six different portals so groups of users can quickly go to a "my home page" type of environment that is designed to specifically address the needs of a target user. Portal targets include in-house counsel, business leaders, law students, community leaders and clients.

The interactive site has an extranet that allows clients with a password to tie-in to a Web-based workspace -- thus collaborating with attorneys on documents in a secured virtual area without having to exchange e-mails. The extranet also provides a chat room, calendar sharing and whiteboard features. It allows for on-line registration to firm events, publication registration and alumni registration, and connects to community organizations with which Locke Liddell has a strong civic alliance.

The site also uses more than 100 photographs of Locke Liddell attorneys in various settings. In addition, individual portraits of each attorney appear on the screen whenever a user searches for an attorney. Biographies of attorneys are segmented so users can read a short synopsis, or a more extended bio is available if desired.

There are seven videos embedded across the site -- also targeted to specific users and using attorneys at Locke Liddell in their environments. The videos include "Life at Locke Liddell & Sapp" and "About the Firm," as well as user-targeted videos that tie into the "my home page" concept.

In the career section of the Web site, there is a list of individual pages dedicated to specific law schools that provide the names and bios for the on-campus recruiters, the alumni from that school who practice law at Locke Liddell, and the dates of future campus visitation. Non-attorneys also can submit their resumes online for posted staff positions.

Established in 1891, Locke Liddell is a full-service law firm with offices in Austin, Dallas, Houston, New Orleans and Washington, D.C.

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