



# Locke Lord's Data Breach Response & Litigation Practice Group



## Locke Lord Lawyers at the Ready to Guide Clients Facing Data Breach

With the compromise of customer data and resulting litigation making headlines nearly every day, it is more important than ever for companies that deal with consumers to have a solid litigation team available to assist them at a moment's notice and guide them through the stages of responding to a data breach—from initial assessment of root cause to customer notification to the resulting litigation—while managing reputational risk along the way. Locke Lord's class action litigators, working in conjunction with our compliance lawyers in the Privacy and Data Security Practice Group, have the depth and breadth of knowledge and experience necessary to effectively defend our clients against litigation arising from a data breach. We represent many of the United States' largest companies in a wide variety of industries including financial services, energy, retail, health care and numerous others. Our litigators regularly back up our compliance lawyers in the Privacy and Data Security Practice Group when litigation occurs.

The law governing data breaches is complex and varies by state. The types of data breaches that occur are also variable. It is important for companies that handle consumer information to be prepared for data breach litigation when it occurs. Whether the breach is the result of an error, a breach by an affiliate or service partner, or an intentional attack by a third-party, data breach litigation can result in significant exposure to liability and reputational risk. Locke Lord's class action litigators stand ready to quickly and intelligently shield our clients against all types of data breach claims.

We understand that positive resolution of a lawsuit is not necessarily the only goal in data breach litigation. We are sensitive to the fact that our clients deal with consumers every day and that it is essential to not just prevail in the courtroom, but also in the "court of public opinion." We partner with our clients and third-party service providers to develop a comprehensive plan for dealing with data breach litigation that includes public relations and media plans.

## Locke Lord's Data Breach Response & Litigation Practice Group:



**Thomas J. Cunningham**  
Partner  
T: (312) 443-1731 Chicago  
T: (213) 687-6738 Los Angeles  
tcunningham@lockelord.com



**Bart W. Huffman**  
Partner, Austin  
T: (512) 305-4746  
bhuffman@lockelord.com



**Gregory T. Casamento**  
Partner, New York  
Phone: (212) 812-8325  
gcasamento@lockelord.com



**David Standa**  
Associate, Chicago  
T: (312) 443-1748  
dstanda@lockelord.com



**J. Matthew Goodin**  
Partner, Chicago  
T: (312) 443-0472  
jmgoodin@lockelord.com



Practical Wisdom, Trusted Advice.

[www.lockelord.com](http://www.lockelord.com)

Atlanta, Austin, Chicago, Dallas, Hong Kong, Houston, London, Los Angeles, New Orleans, New York, Sacramento, San Francisco, Washington DC

Locke Lord LLP disclaims all liability whatsoever in relation to any materials or information provided. This brochure is provided solely for educational and informational purposes. It is not intended to constitute legal advice or to create an attorney-client relationship. If you wish to secure legal advice specific to your enterprise and circumstances in connection with any of the topics addressed, we encourage you to engage counsel of your choice. If you would like to be removed from our mailing list, please contact us at either [unsubscribe@lockelord.com](mailto:unsubscribe@lockelord.com) or Locke Lord LLP, 111 South Wacker Drive, Chicago, Illinois 60606, Attention: Marketing. If we are not so advised, you will continue to receive brochures.

Attorney Advertising.

© 2014 Locke Lord LLP