



Locke Lord Bissell & Liddell_{LLP}

Attorneys & Counselors

Contact: Julie Gilbert
Chief Communications &
Marketing Officer
T: 713-226-1140
jgilbert@lockelord.com
www.lockelord.com

FOR IMMEDIATE RELEASE

LOCKE LORD BISSELL & LIDDELL RANKED NO. 2 IN THE NATION IN *MARKETING THE LAW FIRM'S* 2009 ANNUAL SURVEY

November 2, 2009 – Locke Lord Bissell & Liddell's Marketing Department is ranked No. 2 in the United States by *Marketing The Law Firm* Magazine in its just-released "Top 50 Law Firms in Marketing and Communications" 2009 annual survey. Locke Lord was credited for combining its Communications and Marketing Departments, creating camaraderie among the team members, revamping the Department with specific goals and objectives, and working together as a team across all its offices to assist firmwide attorneys in their business development efforts.

"Our prominence on this list is quite a tribute to the hard work and creativity of our marketing team, and shows the importance our Firm places on initiatives that benefit our attorneys and our clients," said Jerry Clements, Chair of Locke Lord. "We were compared to the top national law firms in the country at a time when firms are facing an extremely competitive environment and when marketing is more critical than ever. I congratulate our marketing team on this well-deserved honor and for their work effort and creativity."

Marketing The Law Firm, published monthly by Law Journal Newsletters, a division of Incisive Media, focuses on new trends and developments in law firms' marketing and communications efforts.

Locke Lord Bissell & Liddell LLP is a full-service, national law firm with offices in Atlanta, Austin, Chicago, Dallas, Houston, London, Los Angeles, New Orleans, New York, Sacramento, San Francisco and Washington, D.C. With a vast geographic scope, and a national reputation in complex litigation, regulatory and transactional work, Locke Lord is focused on achieving client success as a team. Among Locke Lord's many strong practice areas are appellate, aviation, corporate, class action litigation, employee benefits, energy, environmental, financial services, health care, insurance and reinsurance industries, intellectual property, labor and employment, public law, real estate, REIT, tax and technology.

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